

## 2010-2011 St. John's Jesuit Hockey Annual Guidelines for Ad/Artwork Submission

- Payment and artwork for each ad is due October 31, 2010
  - More forms at [www.sjtitanshockey.com/haf](http://www.sjtitanshockey.com/haf)
- Please make all checks payable to "St. John's Jesuit Hockey"

### AD SIZES

The St. John's Jesuit Hockey Annual has 8.5" x 11" pages. The sizes listed are for the actual usable area. Vertical measurements are listed first.

Full page: 10" x 7"

Half page: 5" x 7"

Quarter page: 5" x 3.5"

Eighth page (business card): 2.5" x 3.5"

|                       |             |
|-----------------------|-------------|
| 8 <sup>th</sup><br>pg | Qtr.<br>Pg. |
| 8 <sup>th</sup><br>pg |             |
| Half<br>page          |             |

### FRIENDS OF THE TITANS LISTING

This page is for the listing of a business, family, or individual name only. If you wish to include more information—such as an address, phone number or "good luck" message—please choose a business card-size ad (or larger).

### ACCEPTABLE AD FORMATS

#### Hardcopy

- Artwork must be in one piece and sized to fit the ad size.
- When submitting artwork or a business card, please provide a clean copy free of half-tones. These items will be scanned. The ad produced from the artwork will be only as good as the art provided. Black and white art is preferred.
- Mail ad and payment to **Karen Parsell, 8808 Royal Oak Drive, Holland, OH 43528**

#### Electronic

- If ad will be submitted electronically, save it as a .pdf, .tiff or .jpg file.
- The resolution should be 300 dpi.
- Images from web sites are not useable for print ads.
- Attach your ad to an email to Jane Pfeifer at [jepfeifer@bex.net](mailto:jepfeifer@bex.net). Please indicate in your email the hockey player who sold the ad, the name of the advertiser, and the ad size.
- Mail your payment to **Karen Parsell, 8808 Royal Oak Drive, Holland, OH 43528**

Please contact Jane Pfeifer with any submission, format or artwork questions.

[jepfeifer@bex.net](mailto:jepfeifer@bex.net)

419-829-3103 Home; 248-808-0533 Cell